

SANGITA TECHNICAL INSTITUTE

ASSIGNMENT PAPER 2020

BBA PAPER-1

3. Which factor – ability, motivation to manage an opportunity – should be most heavily weighed in basic formulae for managerial success ? 15
4. What is system approach of management ? What are its importance and limitations ? 15
5. Define organization. Distinguish between organization as a structure and as a process. 15
6. Explain, why direction is said to be heart of the management process. 15
7. Future is moving target. It may not be possible to anticipate future changes accurately and

BBA PAPER-2

2. "Transparency" will improve the corporate culture. What does it mean and how will ethic improve these conditions ? 15
3. Define organizational citizen. What organization has to do for showing social responsibility ? 15
4. What do you mean by expectancy theory ? What are its limitations ? 15
5. What is self perception theory ? How does it increase our ability predict behavior ? 15
6. What are five steps of behavioral modifications ? 15

BBA PAPER-3

3. Explain law of demand. Why does the demand curve slope downwards ? 15
4. Explain the concept of utility and types of utilities. 15
5. What do you understand by indifference curve ? Explain its advantages. 15
6. What do you understand by production function ? Explain factors affecting production functions. 15
7. Explain economies and diseconomies of scale in detail. 15

BBA PAPER-4

2. What is social responsibility of a business firm ? Why it is needed ?
3. What is Company Law ? Explain, in detail, the various factors involved.
4. What are the objectives of WTO (World Trade Organization) ? How it functions ?
5. Explain the concept and reasons for International Trade.
6. What is Balance of Payment ? What is the difference between "Balance of Payment" and "Balance of Trade" ? Explain.

BBA PAPER-5

2. What do you mean by management information system ? How is it beneficial in the decision-making process of a company ?
3. What is information ? Discuss the parameter under Right to Information Act. 2006.
4. Define architecture of DBMS. What are the advantages of DBMS ?
5. What do you mean by planning data system ? Define Sources of Data.
6. What is computerizing processing of booking, particularly related to the E-Ticketing ? Take the advantage of internet communication.

BBA PAPER-6

3. What is the limitation of financial statements ? Discuss briefly.
4. Calculate Gross Profit from the following information :

	Rs.
Capital as on 01. 01. 2008	15,500
Drawing made during the year	4,000
Fresh capital introduced during the year	10,000
Purchased a cycle for Proprietor	50
Capital as in 31. 12. 2008	22,500
5. Distinguish between Trade Discount and Cash Discount.
6. Write notes on the following :
 - (a) Element of cost
 - (b) Variance Analysis

BBA PAPER-7

3. What do you understand by the terms Goods ? Discuss types of Goods.
4. What do you understand by Partnership ? Discuss the essential characteristics of Partnership.
5. Discuss the Safety Provisions of Factories Act, 1948.
6. What are the main provisions under Employees' Insurance Act, 1948 ?
7. Define 'Contract'. What are the essential elements of a Valid Contract ?
8. Define 'Company'. Discuss characteristics of a Company.
9. Discuss the different types of Crossing of Cheque.

BBA PAPER-8

3. What is Balance of Trade and Balance of Payment ?
4. Discuss the factors affecting the International Business in Present Era.
5. Suggest suitable Exim Policy of India, 2009.
6. Discuss the features of Regional Economic Cooperation.
7. Examine Provision of WTO and its impact.

BBA PAPER-9

2. Define marketing. Discuss its nature and scope.
3. Explain market segmentation. What criteria is used for segmenting a market ?
4. Discuss the process of New Product Development.
5. What do you mean by marketing channels of distribution ?
6. Define advertising. Discuss the objectives and functions of advertising.

BBA PAPER-10

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BBA PAPER-11

3. Explain the various forms of workers participation in management.
4. What are the challenges facing HRM ? Explain the changing role of HRM.
5. What do you mean by wage and salary administration ? Discuss the procedure of wage and salary administration.
6. What is recruitment ? Discuss the internal and external sources of recruitment.
7. Explain the Maslow's Need-Hierarchy Theory. Discuss its importance.